

Message Text

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PAGE 01 ATHENS 02532 180643Z

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ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 XMB-04 FAA-00 DOTE-00 /024 W

----- 060842

R 171645Z MAR 76

FM AMEMBASSY ATHENS

TO SECSTATE WASHDC 3197

INFO USDOC WASHDC

FAA BRUSSELS

AMEMBASSY ROME

AMEMBASSY LONDON

UNCLAS ATHENS 2532

EO 11652 NA

TAGS BEXP, BENC, EAIR, EFIN, GR

SUBJ: OLYMPIC PURCHASE OF B-737'S

REF ATHENS 2394

ROME FOR RCAA

EXIMBANK FOR TUTINO/USDOC FOR BID/OED COHEN

1. AT A PRESS CONFERENCE ON MARCH 16, OLYMPIC AIRWAYS GENERAL MANAGER VASSILIADIS ANNOUNCED OFFICIAL DECISION OF OLYMPIC BORAD TO PURCHASE FOUR B-737-200'S FOLLOWING IS SUMMARY OF ANNOUNCEMET.

2. OLYMPIC AIRWAYS IS IN POSITION TO ANNOUNCE THE PURCHASE OF FOUR BOEING 737-200 AIRCRAFT. OLYMPIC'S FIRST TARGET, SINCE BECOMING A FULLY GOVERNMENT-OWNED ENTERPRISE, HAS BEEN THE THOROUGH SERVICING OF DOMESTIC PASSENGER TRAFFIC AND STRENGTHENING OF ITS INTERNATIONAL SERVICE NETWORK. IT WILL THUS CONNECT GREECE WITH GREEKS ABORAD AND INCREASE INTERNATIONAL PASSENGER TRAFFIC TO GREECE. TO SATISFY THESE AIMS, OLYMPIC DECIDED LAST YEAR TO STRENGTHEN ITS FLEET THROUGH PROCUREMENT OF FOUR NEW AIRCRAFT OF ABOUT 120 SEATS. OLYMPIC PROCEEDED BY REVIEWING THE TECHNICAL AND ECONOMIC EVALUATION OF THE AIRCRAFT BEST SUITED TO ITS REQUIREMENTS AMONG THE FOLLOWING THREE TYPES AVAILABLE IN THE INTERNATIONAL MARKET (A) BOEING 737-200, (B) DC-9-50, AND (C) BAC-111-500. OLYMPIC CONTACTED THE RESPECTIVE MANUFACTURING FIRMS AND REQUESTED PROPOSALS.

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AFTER EVALUATION OF WHICH IT SELECTED B-737-200 AS THE

AIRCRAFT MOST SUITABLE FOR ITS REQUIREMENTS. A NINE-MEMBER OFFICIAL COMMITTEE, CHAIRED BY GENERAL ELIAS DEROS, CAA GOVERNOR, WAS SUBSEQUENTLY APPOINTED BY THE MINISTER OF TRANSPORT AND COMMUNICATIONS. THE COMMITTEE RE-EXAMINED THE PROPOSALS ALREADY SUBMITTED AND THOSE SUBMITTED SUBSEQUENTLY BY THE MANUFACTURING FIRMS AND IT PARTICIPATED IN DEMONSTRATIONS. THE COMMITTEE UNANIMOUSLY SELECTED BOEING 737-200.

3. THE PRIMARY AIM OF ADDING FOUR NEW AIRCRAFT TO OLYMPIC'S FLEET IS IMPROVEMENT OF DOMESTIC SERVICE, PARTICULARLY IN THE NATIONALLY SENSITIVE AEGEAN SEA AREA. ALSO, THE OLYMPIC INTERNATIONAL NETWORK WILL EXPAND BY INCREASING THE NUMBER OF ROUTES PARTICULARLY TO POINTS WITH GOOD PROSPECTS FOR INCREASED TRAFFIC. ADDITIONALLY, ROUTE TO LIBYA, SAUDI ARABIA, AND THE UNITED ARAB EMIRATES WILL BE INITIATED, IN SUPPORT OF THE GOVERNMENT'S POLICY OF STRENGTHENING ECONOMIC AND COMMERCIAL RELATIONS WITH THE ARAB COUNTRIES.

4. TOTAL INVESTMENT OF ABOUT \$35 MILLION (\$27 MILLION FOR AIRCRAFT: \$8 MILLION FOR SPARE ENGINES, PARTS, ETC). WILL BE FINANCED AS FOLLOWS: 55 PERCENT BY EXMIBANK AT 8 PERCENT FIXED INTEREST; 35 PERCENT BY AMERICAN COMMERCIAL BANKS; AND 10 PERCENT BY EUROPEAN COMMERCIAL BANKS, REPAYABLE IN TEN YEARS. LOANS WILL BE SERVICED OUT OF THE PROCEEDS FROM OPERATION OF THE AIRCRAFT, IT IS EMPHASIZED THAT OPERATION OF THESE NEW AIRCRAFT WILL INCUR AN INFLOW RATHER THAN AN OUTFLOW OF FOREIGN EXCHANGE, SINCE PROJECTED FOREIGN EXCHANGE RECEIPTS WILL LEAVE A SURPLUS AFTER DEDUCTING EXPENDITURES. FINANCING TERMS ARE CONSIDERED MOST FAVORABLE AND ARE AT INTERNATIONALLY ACCEPTABLE LEVELS.

5. TWO OF THE AIRCRAFT WILL BE DELIVERED IN JUNE 1976, A THIRD IN OCTOBER, AND THE FOURTH IN NOVEMBER 1976. TO MEET REQUIREMENTS OF AN ANTICIPATED INCREASE IN SUMMER TRAFFIC, ESTIMATED AT 46 PERCENT ABOVE 1974 AND 19 PERCENT ABOVE 1975, BOEING WILL LEASE TO OLYMPIC TWO AIRCRAFT UNDER PARTICULARLY FAVORABLE TERMS. THE SEVEN-MONTH LEASE WILL COMMENCE ON APRIL 1, 1976.

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: COMMERCIAL AIRCRAFT, SALES, CONTRACTS
Control Number: n/a
Copy: SINGLE
Draft Date: 17 MAR 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976ATHENS02532
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760102-0349
From: ATHENS
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760354/aaaabuvel.tel
Line Count: 98
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 76 ATHENS 2394
Review Action: RELEASED, APPROVED
Review Authority: ellisoob
Review Comment: n/a
Review Content Flags:
Review Date: 12 JUL 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <12 JUL 2004 by vandyklc>; APPROVED <19 JUL 2004 by ellisoob>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: OLYMPIC PURCHASE OF B-737'S
TAGS: BEXP, BENC, EAIR, EFIN, GR, US, OLYMPIC AIRWAYS, BOEING
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006